

HOSPITALITY

Fitness • Wellness • Recovery

Solutions for Hospitality

Creating spaces that elevate
the guest experience.

CONCEPT / SPACE PLANNING / EQUIPMENT / INSTALLATION / SUPPORT



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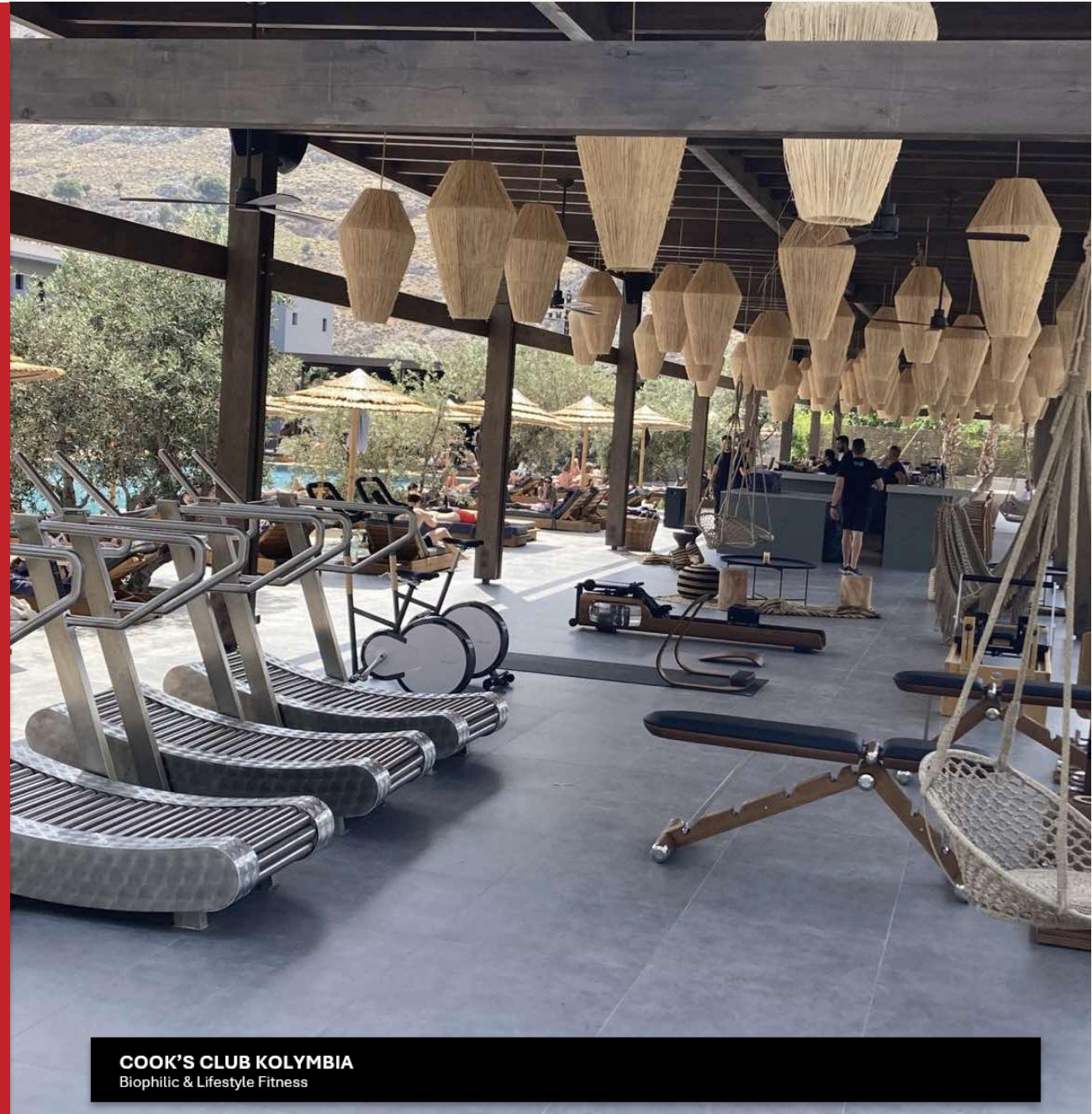
HOSPITALITY WELLNESS

From a gym to a guest experience.

Today's hospitality fitness space is part of the property experience — not simply a room with equipment.

We design integrated fitness and wellness environments around the hotel concept, guest profile, available space and operational needs.

DESIGN • EXPERIENCE • PERFORMANCE • SUPPORT



COOK'S CLUB KOLYMBIA
Biophilic & Lifestyle Fitness



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STAR TRAC GREECE ΕΠΕ
ΕΞΟΠΛΙΣΜΟΣ FITNESS • WELLNESS • RECOVERY

Παπαφλέσσα 1α, Ελληνικό 16777 | 210 9632638
sales@starfitness.gr | www.starfitness.gr

PORTFOLIO

One partner. Multiple experiences.

A modular hospitality portfolio that can be adapted from a compact city hotel to a full resort wellness destination.

FITNESS

Hotel gyms & private fitness

WELLNESS

Sauna & restorative experiences

PILATES

Boutique & mindful movement

RECOVERY

Cold, light & recovery technologies

OUTDOOR

Active hospitality

IN-ROOM

Suites, villas & residences

THE RIGHT SOLUTION FOR EVERY HOSPITALITY PROJECT



FITNESS SPACES

Performance that belongs in hospitality.

From compact fitness rooms to complete resort gyms — planned around flow, aesthetics and user experience.

CARDIO Connected and intuitive training

STRENGTH Selectorized, free weights & functional

COMPACT Efficient layouts for smaller footprints



NYX ESPERIA PALACE ATHENS
Design-Led Urban Fitness

PILATES & MINDFUL MOVEMENT

Boutique movement. Premium experience.

Pilates and mindful movement extend the wellness journey beyond the traditional hotel gym.

REFORMER STUDIOS

Dedicated Pilates spaces for individual or small-group sessions.

MULTI-USE STUDIOS

Flexible spaces for Pilates, yoga, mobility and stretching.

ALIGN-PILATES





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WELLNESS – RECOVERY - LONGEVITY

From workout to restoration.

A curated recovery layer for the gym, spa, wellness suite or a dedicated recovery zone.

ICE BATH

Cold recovery

INFRARED SAUNA

Heat & relaxation

RED LIGHT

Photobiomodulation

COMPRESSION

Active recovery

HYDROMASSAGE

Restoration



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OUTDOOR & ACTIVE HOSPITALITY

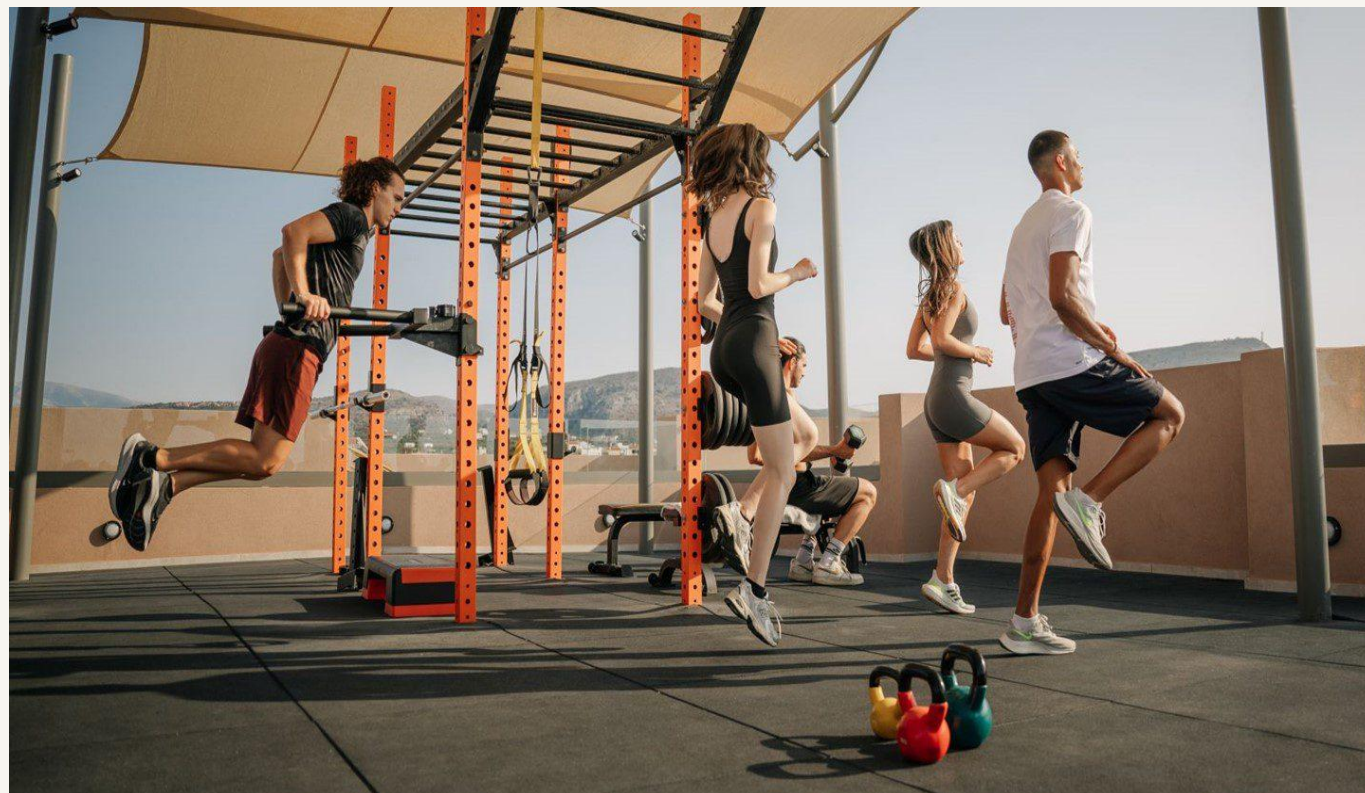
Take the wellness experience outside.

Outdoor fitness and activity zones can transform underused exterior areas into guest-facing experiences.

OUTDOOR FITNESS Durable training zones

FUNCTIONAL Flexible movement & conditioning

AQUAFITNESS Pool-based activity concepts



Paralos Venus suites – Hersonissos Crete
Outdoor Fitness



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IN-ROOM & PRIVATE FITNESS

Wellness beyond the gym.

Compact, design-conscious fitness solutions for suites, villas, branded residences and private hospitality spaces.

SUITES

Private fitness without compromising the room aesthetic.

VILLAS & RESIDENCES

Tailored equipment selections for premium private spaces.

PRIVATE WELLNESS Compact movement and recovery solutions for individual use.





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PROJECT APPROACH

From empty space to guest experience.

One coordinated process from the first brief to long-term technical support.

01 BRIEF

Guest profile • concept • budget

02 SPACE PLANNING

Layout • flow • safety

03 SOLUTION

Equipment • wellness • finishes

04 VISUALISE

3D presentation • refinement

05 DELIVER

Installation • commissioning

06 SUPPORT

Training • service • spare parts



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SELECTED PORTFOLIO

Brands chosen to serve the solution.

A curated multi-brand portfolio across Fitness, Pilates, Wellness, Recovery and Outdoor activities.

FITNESS

STAR TRAC, NAUTILUS,
STAIRMASTER, SCHWINN
SHUA FITNESS

Commercial cardio •
strength • functional

PILATES

ALIGN-PILATES

Reformer studios •
Pilates equipment

WELLNESS & RECOVERY

WELLNESSSPACE
BRANDS

Touchless wellness •
massage • recovery

ICE • SAUNA • AQUAFITNESS

POOLSTAR

Cold recovery •
infrared sauna • pool
fitness

OUTDOOR FITNESS

IVE OUTDOOR
FITNESS
SPART FITNESS

Outdoor training
solutions

PORTFOLIO EXPANSION

IN DEVELOPMENT

Red light therapy •
compression recovery

THE RIGHT SOLUTION FOR EVERY HOSPITALITY PROJECT



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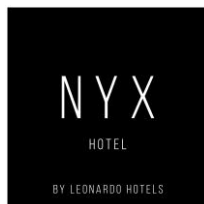


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HOSPITALITY TRACK RECORD

Trusted across leading hospitality environments.

Selected Hotel and Resort references across Greece.



SELECTED HOSPITALITY REFERENCES

SELECTED HOSPITALITY PROJECTS

From concept to guest experience.

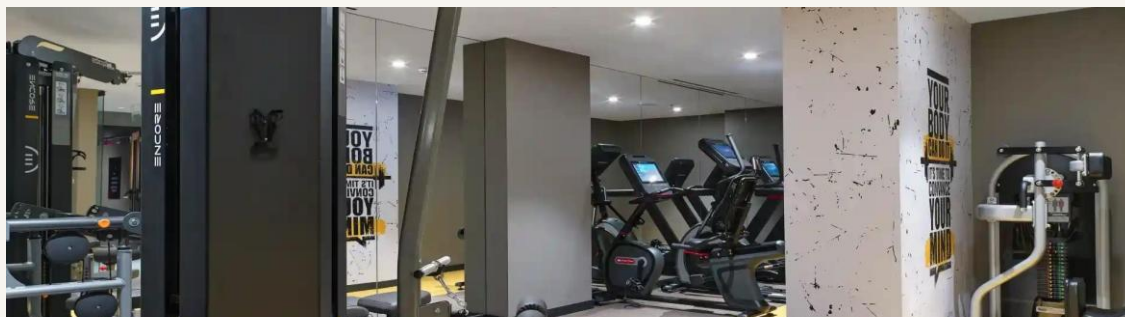
Selected real installations across resort, lifestyle and urban hospitality environments.



PARALOS KOSTA ALIMIA
Indoor-Outdoor Resort Fitness



COOK'S CLUB KOLYMBIA
Biophilic & Lifestyle Fitness



NYX ESPERIA PALACE ATHENS
Design-Led Urban Fitness



IBEROSTAR CRETA
Complete Hotel Fitness

REAL PROJECTS • DIFFERENT ENVIRONMENTS • ONE APPROACH: DESIGN AROUND THE GUEST EXPERIENCE.



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SERVICE & SUPPORT

Support that continues after installation.

Hospitality projects require reliability, fast response and long-term continuity — not simply equipment delivery.

INSTALLATION

Professional delivery, assembly & commissioning

TECHNICAL SERVICE

Preventive maintenance & responsive repairs

SPARE PARTS

Parts continuity for the installed equipment

TRAINING

Operational guidance for hotel teams

PROJECT FOLLOW-UP

A single point of contact after handover

NATIONWIDE COVERAGE

Support for hospitality projects across Greece

FROM DELIVERY TO LONG-TERM PARTNERSHIP



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BIOPHILIC HOTEL GYMS

Nature becomes part of the workout.

A fitness environment shaped by daylight, natural materials and a seamless connection to the destination.

- **NATURAL LIGHT** Daylight, views and visual connection to the landscape.
- **GREENERY** Planting and biophilic elements that soften the fitness environment.
- **NATURAL MATERIALS** Wood, stone and warm textures integrated with equipment.
- **INDOOR-OUTDOOR FLOW** Movement spaces that connect naturally with terraces and gardens.

FROM FUNCTIONAL ROOM TO RESTORATIVE ENVIRONMENT





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INDOOR-OUTDOOR FITNESS

Let the fitness experience flow into the destination.

For resorts and lifestyle hotels, movement does not need to stop at the gym door.

- **SEAMLESS TRANSITION** Connect indoor fitness with terraces, gardens and shaded outdoor zones.
- **FLEXIBLE PROGRAMMING** Create spaces for functional training, mobility, yoga and small-group sessions.
- **DESTINATION EXPERIENCE** Use views, climate and landscape as part of the guest wellness journey.

THE PROPERTY BECOMES PART OF THE WORKOUT





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LET'S CREATE THE NEXT GUEST EXPERIENCE.

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Designed around your property.

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